## SUBJECT, CONSUMER, CITIZEN: QUICKFIRE CONCEPTS

| SUBJECT    | CONSUMER    | CITIZEN        |
|------------|-------------|----------------|
| DEPENDENT  | INDEPENDENT | INTERDEPENDENT |
| TO         | FOR         | WITH           |
| RELIGIOUS  | MATERIAL    | SPIRITUAL      |
| DUTY       | RIGHTS      | PURPOSE        |
| OBEY       | DEMAND      | PARTICIPATE    |
| RECEIVE    | CHOOSE      | CREATE         |
| COMMAND    | SERVE       | FACILITATE     |
| PRINT      | ANALOGUE    | DIGITAL        |
| HIÉRARCHY  | BUREAUCRACY | NETWORK        |
| SUBJECTIVE | OBJECTIVE   | DELIBERATIVE   |